

“We exist for the sole purpose of helping individuals experience the transforming grace and forgiveness of the gospel through Jesus Christ. We invite you to join us in taking the initiative to help every person on the planet have the opportunity to say, “Yes,” to Jesus. Help us as we stand for Christ. Then help us take Jesus to the world.”

- from CCCI.org/cru

Other Christian leaders on our name change...

Now that Campus Crusade for Christ is called “Cru,” a name they’ve used in-house for many years, there’s *no doubt in my mind that they will continue to proclaim Christ and seek to fulfill His Great Commission in taking the Gospel to every people group on earth.* We share that mission, and it has been our privilege to partner with them in using the JESUS film in our mission efforts. We look forward to doing so in the years ahead.

Bryant Wright
President
Southern Baptist Convention

I believe that Cru – formerly Campus Crusade for Christ – is more committed than ever to representing Jesus Christ and presenting the gospel boldly in the midst of the cultures of the world.

Tim Keller, Redeemer Presbyterian Church, New York City

For many years I have had the deepest appreciation and utmost respect for Campus Crusade for Christ – for both their leaders and their outstanding ministry. Their love for Christ, their passion for seeing men and women and students throughout the world come to know Him, and their commitment to discipleship have never wavered. They have prayerfully and carefully made a change in their ministry’s name; they have not made a change in their deep commitment to Jesus Christ and their strong desire to help fulfill the Great Commission. I support them wholeheartedly as they continue to move forward and give thanks to the Lord for the lives and work of the dedicated men and women of Cru.

Denny Rydberg
President of Young Life

...no movement has made a greater impact on the campuses of the world in the last generation. As a pastor, and a close friend of Cru’s student leadership, I celebrate all that God is doing through this ministry and have great expectation for all that is to come.

Whether you have supported Campus Crusade in the past and are sensing a leading to support Cru moving forward, I would **do so with confidence and a generous spirit, knowing that the nations will be glad and Christ will be exalted.**

Louie Giglio
Founder/Pastor, Passion Conferences/Passion City Church

Jesus was clearly concerned to engage with people, to invite their questions, and position Himself and his ministry to open doors to the hearts and minds of people rather than close them.

His incarnation as a carpenter from Nazareth, His use of enigmatic parables, and His compassionate commitment to identify with and reach out to the lost have a consistent flavour which I see reflected in Campus Crusade for Christ's decision to change their name.

With this same missional motivation, I strongly support them.

Michael Treneer
International President, The Navigators

How I thank God for you and all who serve our Lord Jesus Christ and His mission to reach the world with the gospel at Cru! I absolutely support your direction to change the name, and I am sure your prayer and deliberation regarding the right new name has the favor of our Commander and Chief. Whenever I think of you and your devotion to Christ I am encouraged and hopeful for our mutual task.

Grace and courage to you.

Lon Allison
Billy Graham Center, Wheaton College

"...We are so thankful for the boldness and consistency of Campus Crusade staff and students in pursuing our Lord's Great Commission..."

We know that on many campuses your ministry has gone by the name Cru for years, and without any reduction in the zeal for Christ and for lifting up His name. We believe God will continue to bless your ministry in the future, and we count it a pleasure to serve God with you."

Alec Hill, President of InterVarsity Christian Fellowship, in a letter to Steve Douglass, President of CCCI

If you have more questions or concerns about Campus Crusade for Christ's decision to change our name in the US to "Cru" visit the section of CCCI.org dedicated to answering questions and explaining it more fully:

<http://CCCI.org/Cru>

You may also contact the two of us directly at (814) 218-0760 or by emailing jayson.whelpley@uscm.org. We can assure you, if Cru were truly wavering from its commitment to Christ, we'd be among the first to leave.

Love, Jayson & Carrie